

# METRO SADDLE

Ride Smart. Earn More. Go Farther.

Metro Saddle is building Tamil Nadu's most reliable and tech-enabled bike taxi network, solving last mile connectivity with safety, affordability and earning empowerment.

**M**  
METRO  
SADDLE  
RIDE SMART. EARN MORE



Last Mile  
Connectivity



Safe & Reliable  
Commute



Affordable  
Pricing



High Earning  
Potential



Tech Driven  
Operations

## OUR VISION

To become India's most trusted and scalable bike taxi network, empowering people and transforming daily commutes.



## THE PROBLEM

- ✗ Poor last mile connectivity
- ✗ High auto & cab fares
- ✗ Unreliable commute options
- ✗ Low income opportunities for bike riders

## OUR SOLUTION

- ✓ Affordable bike taxi service
- ✓ Quick, reliable & safe rides
- ✓ Tech-enabled operations
- ✓ High earnings for riders

## WHY NOW?

- Growing urban commute demand
- Rising fuel prices & traffic congestion
- Shift towards shared mobility

## BUSINESS MODEL

- Per km pricing model
- Dynamic pricing (Peak & Non-Peak Hours)
- Driver incentives & commission structure
- Tech platform for matching, payments & tracking

## MARKET OPPORTUNITY

India's bike taxi market is projected to grow exponentially, driven by urbanization and demand for affordable mobility.



**100Mn+**  
Addressable Market  
(Tamil Nadu & Beyond)



**25%+**  
Annual Market  
Growth



**High ROI**  
Scalable & Asset  
Light Model

## KEY HIGHLIGHTS

- Affordable rides for everyone
- High earnings for riders
- Smart & safe technology
- Scalable across cities
- Environment friendly
- Strong unit economics

## PRICING MODEL (Phase 1)

Trip Type	Per Km Charge (Customer)	Minimum Charge
Non-Peak Hours	₹19 / km	₹35
Peak Hours	₹25 / km	₹35
Long Distance (>10 km)	₹25 / km	₹35

## COMMISSION STRUCTURE (Per Trip)

Full Time Drivers (350 trips/week)

- Before Threshold: ₹23 / trip
- After Threshold: ₹14 / trip

Part Time Drivers (280 trips/week)

- Before Threshold: ₹25 / trip
- After Threshold: ₹18 / trip

## FINANCIAL PROJECTIONS (Consolidated)



## INVESTMENT REQUIREMENT<sup>(m)</sup>

**₹23,20,000**

(Twenty Three Lakhs Twenty Thousand Only)

All Phases Include:

- ✓ Technology Development
- ✓ Operations & Expansion
- ✓ Marketing & Branding
- ✓ Team & Infrastructure
- ✓ Working Capital

## INVESTOR RETURNS

- 12% INTEREST** (IF NO EXIT)  
Paid Monthly
- 30% EQUITY SHARE** (IF NO EXIT)  
In the Company

## EXIT STRATEGY

- 24 - 36 MONTHS**  
Planned Exit via Strategic Acquisition / Private Equity / IPO

## 6 MONTHS PROJECTED INCOME & PROFIT



## ROADMAP (All Phases)

- Phase 1 Foundation** (0 - 6 Months)  
Pilot launch, tech platform, 500+ rides/day
- Phase 2 Expansion** (6 - 12 Months)  
Scale to 5,000+ rides/day, strong branding
- Phase 3 Growth** (12 - 24 Months)  
Enter new cities, strategic partnerships
- Phase 4 Scale** (24 - 36 Months)  
Market leadership and exit preparation

“Metro Saddle is not just a ride, it's a movement towards smarter, affordable and empowered mobility.”

LET'S BUILD THE FUTURE TOGETHER!

+91 73580 22950

metrosaddlebusiness@gmail.com