



BEST SNACK CO.

♥ *Guilt-Free. Full Flavor.* ♥

HEALTHY SNACKS, HAPPY CHOICES!

Air-fried. No Fry. No Trans Fat.
Made with Real Ingredients. Made with Love.



OUR USP

- GUILT-FREE**
Healthy snacking without the guilt
- NO FRY**
Air-fried, not deep-fried for a healthier you
- NO TRANS FAT**
0% Trans Fat, 100% Better
- REAL INGREDIENTS**
Made with real vegetables, real spices & love
- PET-FRIENDLY OPTIONS**
Because pets deserve healthy too!

OUR PRODUCTS



BETROOT CHIPS



CARROT CHIPS



SWEET POTATO CHIPS



OKRA CHIPS



CHEESE POPCORN



TOMATO HERB POPCORN



INDIAN MASALA POPCORN

🌿 HIGH IN FIBER
💧 LOW IN OIL
♥️ NO PRESERVATIVES
🌱 100% NATURAL

INVESTMENT REQUIRED

Equipment (Fryer, Dehydrator, etc.)	₹ 10,000
Tools & Utensils	₹ 2,500
Raw Materials (First Batch)	₹ 5,000
Packaging & Branding	₹ 5,000
Marketing & Promotions	₹ 2,500

TOTAL INVESTMENT
₹ 25,000

FINANCIAL SNAPSHOT

Cost per 50g Pack	₹ 20
Selling Price (Avg.)	₹ 45
Profit per Pack	₹ 25
Profit Margin	55% - 65%

BREAK-EVEN
~ 1,000 PACKS
(Approx. 3-4 Batches)

PRODUCTION CAPACITY

 1 PERSON 30-40 Packs / Day	 2 PEOPLE 60-70 Packs / Day
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USE OF FUNDS



WHY THIS BUSINESS?

- ✓ Growing demand for healthy snacks
- ✓ Low investment, high returns
- ✓ Wide target audience (Kids, Adults, Pet Lovers)
- ✓ Repeat purchase & subscription potential
- ✓ Scalable & sustainable business model

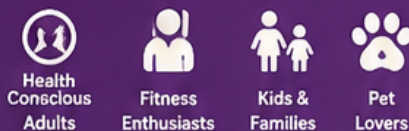
PROJECTED RETURNS (MONTHLY)

 SALES (300 PACKS) ₹ 13,500	 PROFIT (55% MARGIN) ₹ 7,500+	 ROI 30%+ Per Month (Potential)
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EXIT STRATEGY

- 🏠 Scale & expand to multiple cities
- 📄 Franchise / Licensing model
- 🍴 Attract larger food & wellness brands
- 🏢 Acquire by FMCG / Health Food Companies

TARGET MARKET



MARKETING STRATEGY



LET'S BUILD A HEALTHY & PROFITABLE FUTURE TOGETHER!

*Invest in Taste.
Invest in Wellness.*