



# TREND TODAY, BUSINESS TOMORROW!

TRENDY PRODUCTS. SMART BUSINESS. BIG RETURNS.

Trendithan is your one-stop destination for trendy, affordable and high-demand lifestyle products loved by everyone!



## BUSINESS MODEL

- TRENDY PRODUCT STORE**  
A wide range of fast-moving, trendy & affordable products
- MULTI-CHANNEL SALES**  
Retail Store | Online Store  
Marketplaces | Social Commerce
- TARGET CUSTOMERS**  
Teens, Young Adults, Working Professionals & Gift Shoppers
- HIGH TURNOVER PRODUCTS**  
Low inventory risk with high repeat demand

## WHY TRENDITHAN?

- HANDPICKED TRENDY PRODUCTS**  
Always up-to-date with latest trends
- AFFORDABLE & STYLISH**  
Quality products at pocket-friendly prices
- HIGH PROFIT MARGINS**  
Low cost, high demand, high returns
- EASY TO SCALE**  
Replicable model with multiple revenue streams
- STRONG ONLINE PRESENCE**  
Social media driven brand with loyal customer base

## INVESTMENT SNAPSHOT

- TOTAL INVESTMENT**  
**₹3,00,000\***
  - SPACE REQUIRED**  
300 – 500 SQ FT
  - BUSINESS FORMAT**  
Retail Store + Online Store
  - INCLUDES**  
Inventory, Interiors, Fixtures, Branding, Marketing & Initial Working Capital
- \*Investment can vary based on store size & inventory

## FINANCIAL HIGHLIGHTS

- MONTHLY REVENUE**  
₹4 – 6 LAKHS\*
  - GROSS MARGIN**  
35% – 50%\*
  - BREAK-EVEN**  
6 – 9 MONTHS\*
- HIGH DEMAND | REPEAT PURCHASE | FAST GROWTH**

## MARKET OPPORTUNITY

- India's Lifestyle & Accessories Market is growing at 15%+ CAGR
  - Increasing demand for trendy, unique & affordable products
  - E-commerce & Social Commerce driving massive growth
- ₹3,00,000 Cr+**  
Lifestyle Accessories Market in India  
...and growing!

## OUR PRODUCT CATEGORIES

- MOBILE ACCESSORIES
- TOYS & COLLECTIBLES
- HOME & LIFESTYLE
- BEAUTY & PERSONAL CARE
- STATIONERY & GIFTING
- GADGETS & MORE

## COMPETITIVE ADVANTAGE

- Trendy & unique product selection
- Affordable pricing for mass appeal
- Strong supplier network
- Omni-channel presence
- Engaged community & repeat customers

## SCALING STRATEGY



## INVESTMENT OFFER

- Be a part of a fast-growing lifestyle brand
- Attractive returns & scalable model
- Full support in setup, sourcing, marketing & operations



### Let's Build a Trendy & Profitable Future Together!

- TRENDY PRODUCTS
- HAPPY CUSTOMERS
- HIGH RETURNS
- LIMITLESS GROWTH