



OH SO YUM!

CLOUD KITCHEN REVOLUTION

HIGH-DEMAND, LOW-COST, HIGH-MARGIN FOOD BUSINESS



DELIVERY FIRST



ZERO WASTE KITCHEN



MADE FOR CRAVINGS, ANYTIME!

BUSINESS MODEL



CLOUD KITCHEN
(Delivery Only)



EXPANSION READY
→ QSR (Toastie Dosths)
→ Food Trucks (WTF)



FOCUS
Fast-moving snacks,
combos &
midnight cravings

USP (WHY IT WORKS)



NO TRANS FAT COOKING



ZERO WASTE KITCHEN



NO FROZEN FOOD



AIR-FRIED MENU (HEALTH + TASTE)



HIGH REPEAT ORDERS (COMBOS & MIDNIGHT SALES)

INVESTMENT SNAPSHOT

TOTAL INVESTMENT

₹1,33,000



SPACE REQUIRED

80 - 120 SQ FT



SETUP

FULLY OPERATIONAL CLOUD KITCHEN

Includes: Equipment, Setup, Rent, Marketing, Packages, Software & Misc.

REVENUE MODEL



WEEKDAYS

₹8,600 / DAY

120 ORDERS (Avg)



WEEKENDS

₹6,900 / DAY

150 ORDERS (Avg)



MONTHLY REVENUE

₹2.2 - ₹2.3 LAKHS

YEARLY REVENUE

₹27+ LAKHS

MARKET OPPORTUNITY



India Cloud Kitchen Market growing to \$2.9 Billion by 2032



QSR Industry Rapid Growth



High demand for delivery-first brands

PROFIT & RETURNS



BREAK-EVEN
~ 3 MONTHS



INVESTOR RETURN
~ 18%
(3-MONTH CYCLE)



PROFIT UPSIDE
11%+
SCALABLE

PRODUCT RANGE



SANDWICHES & BURGERS



FRIES & COMBOS



MIDNIGHT SPECIALS



PARTY ORDERS

WHY THIS WILL SCALE

- ✓ Low operational cost vs dine-in
- ✓ High order frequency (daily + midnight)
- ✓ Easy replication (franchise ready)
- ✓ Digital-first growth (Swiggy/Zomato ads)



SCALING STRATEGY

Expand into Multiple Cloud Kitchens

QSR Outlets

Food Trucks



Franchise Model Rollout

ROI-driven expansion in 12 - 24 months

INVESTMENT OFFER

- ✓ Entry via Phase 1 Kitchen Setup
- ✓ Fast returns + scalable ownership
- ✓ Early investor advantage



HIGH DEMAND



FAST RETURNS



SCALABLE BUSINESS